

# Security Awareness and Leadership Education



ADVISORY  
SERVICE

***Improve corporate risk reduction with strategic security and privacy services.***

**Is the Security Awareness and Leadership Education Service right for your company?**

- Are you aware that awareness is the most cost-effective way to secure your data?
- Do your employees understand the need for data security and privacy?
- Can your employees recognized and successfully respond to a cyber attack?

## Overview

Technology alone will not secure your organization. People, not machines, secure your data. People are the “first responders” to any security incident, and their level of security awareness is directly related to their adherence of your security policy and procedures.

Digital Defence works with each client to tailor a specific program of continuous security training that is specific to your unique needs. We will assess your organization, design a program, deliver it directly to the employees, and review and report on the program’s success to management.

Digital Defence uses a flexible delivery methodology—employees can access material online, or traditional instructor-led workshops, or mix the two deliveries. Language translation of written material is also available.

## The Benefits of Corporate-Wide Security Awareness

Well-written policies are the core of an organization’s Information Security strategy. Organizations can take advantage of well implemented policies to:

- Implement the most cost-effective means of improving security
- Ensure that corporate values and goals concerning information assets are communicated and acted upon
- Provide employees with the knowledge to recognize and respond to potential security breaches, minimizing downtime, legal costs, and reputational damage
- Ensure compliance with regulatory (ISO 27001:2005, HIPAA, PCI DSS) and legal expectations; limits liability
- Integrate security and privacy practices into everyday routine; creates an organizational “culture of security”

## Have Your Employees Received the Training They Need to Respond to:

- Information security and privacy basics
- Compliance requirements
- Data classification and handling
- Appropriate and personal use of data resources, including the Internet and e-mail, blogging, and social networking
- Secure mobile computing and remote access
- Mobile devices—protecting laptops, hand-held devices, and USB devices
- Secure file transfer and use of encryption
- Physical security and social engineering attacks
- Recognizing data attacks and malicious software
- Effective incident response and reporting

### About Digital Defence

Digital Defence provides complete protection against data security breaches. We provide the advisory services that align security with your business strategy and practices. Our protection services secure your data by assessing vulnerabilities and validating security controls using audits and penetration testing, or "ethical hacking". And should you suffer a security or privacy breach, we provide the 24x7 response services and expertise to minimize financial and reputational loss

## Service Description

Digital Defence's Security Awareness Program is customized directly to your organization to ensure that it supports your business strategy as well as security practices. Elements of the program include:

- Baseline the existing business and security practices – ensure executive support; understand the environment and corporate culture as well as critical documents such as the Information Security Policy
- Identify key risks to data security and privacy; develop success metrics
- Identify the program's focus – what specific messages need to be delivered to the audience, and what is the most effective way to deliver that message. Different messages may be prepared for groups with different management or technical roles
- Implement the security program – "train the trainers", or deliver training directly to the staff; distribute the security message using online documents, posters, etc
- Measure success – ensure that all employees have received relevant training, and that the resulting knowledge is contributing to the organization's overall security.

## Leadership Training

Digital Defence provides real leadership in the field of information security and privacy training. Our courses provide real practical knowledge in addition to a strong theoretical foundation, and students are able to take advantage of the experiences of instructors who not only work in the field, but have been "taught to teach"

- Security foundations for managers and technical staff—This tailored program ranges from one to 5 days in length, and is designed to provide a foundation-level of knowledge to those who may never have worked in security before
- CISSP training—The Certified Information Systems Security Professional designation of ISC2 is rightly regarded as the "gold standard" certification in the international security field. Digital Defence's unique approach in preparing students for this designation has resulted in a 98% pass rate for students who attempt the exam!

For more information please visit [www.digitaldefence.ca](http://www.digitaldefence.ca)



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